



Food Service Market Report

August 17, 2022

LETTUCE



Cabbage

Supply on Green Cabbage, Red Cabbage and Napa cabbage is looking good and available.



Iceberg

Supply is currently under budget due to low yields in the fields due to disease and quality defects. Cosmetic damage will most likely be found in boxes. Shippers are doing their best to pack the best product. Market has triggered. Demand exceeds supply.



Green Leaf

Plenty of product available, quality is very nice. May see light fringe burn.



Romaine

Quality is looking very nice. Light windburn will be noticeable. Market is elevated and could hit trigger pricing soon.

AVOCADO

Avocados from Mexico continue to populate the market. Jalisco fruit adding to volume and California continuing to fill in the gaps. With all the volume rapidly filling the vacuum, pricing took a dip and now seems to have settled. Quality remains excellent and #2s remain a small portion of the packout.



TOMATOES

Round, Roma & Vine-Ripe

Roma Tomatoes

Good supplies of roma tomatoes in the \$13.00-\$14.00 range from Mexico and California are providing much needed relief to the dire situation on round tomatoes.

Eastern Tomato Supplies

Virginia is finished until mid-September. Bad weather has taken a HEAVY toll on the Tennessee and North Carolina tomato crops. Some reports are as much as a 40%-50% reduction in what would have been a "Normal" crop. FOB prices this morning in the \$22.00-\$23.00 range on very few supplies.

California Tomato Supplies

Currently there is nowhere near the normal amount of tomato volume being packed for this time of year in California. Severely reduced water allotments from the state of California caused almost all growers to cut back plantings by as much as 25%. This fact, coupled with

multiple weeks of temperatures north of 100 degrees are setting up a volatile finish to the summer in September and October. FOB Pricing this morning is \$17.00-\$18.00 on few supplies of big tomatoes, \$14.00-\$15.00 on small size tomatoes.

Grape Tomatoes

Great supply available on both Organic and Conventional grape tomatoes.



ONIONS

Still very good supplies on red onions currently. Many of the Central California growers are winding down this week on all colors. White Onions are extremely short and yellows are getting a little shorter as Mexico exports have increased dramatically in the past few weeks. New crop High desert White Onions and reds starting up this week. But there are no real volumes on White onions due to the rains a few weeks ago.

POTATOES

Russet Potatoes: Conventional and Organic new crop of russet potatoes have started shipping out of Washington and Oregon. Volume is ramping up weekly. Idaho will start shipping this week and Colorado next week. Larger sized russets will be limited but we should start seeing more cartons available as more growing areas start harvesting. Market is strong and will remain strong until harvests are finished in late September.

Fingerling: Organic Fingerlings have started out of Washington on all varieties. The Conventional fingerlings will be available at the end of August.

Chipping: New crop will be starting at the end of August, early September. Limited supplies on old crop.

Red and Yellow: Good supplies and quality on conventional and organic red and yellow potatoes.

White Potatoes: Very limited supplies on white potatoes out of Stockton, CA. Market is strong. Skagit Valley area is behind a couple of weeks, they are expecting to start harvest mid-September.

Sweet Potatoes: New crop of sweet potatoes will start shipping in time for Labor Day weekend. Storage crop is winding down and we expect to see an overlap of old and new crop on some of the varieties in late August, early September.

BERRIES

Strawberries

Good volume with reasonable FOB lid pricing.

Santa Maria - Demand is very good for new crop and good for old crop. The old crop is for the most part being diverted to freezer and done for the year. What little old crop there is, is fair quality.

Salinas/Watsonville - Demand is very good. The market continues to be trending up with higher FOB's. Expect volume to trend down slightly each week. The weather looks to be favorable for the next ten days with good growing conditions. The fruit quality and condition is fair to good.

Call your Veg-Fresh representative at (714) 446-8800 for volume and pricing information.



Blues are readily available on all pack sizes out of the PNW and of Peru. Quality is good overall. Plenty of fruit with good pricing for promotions for the next 15 days. PNW is now past their peak and will begin to see a drop in volume within the next 10 days. Peru is ramping up quickly and should be readily available on both coasts. Volumes are still good for promotions for the next 2 weeks.

BRUSSELS

Currently harvesting in California and Mexico. Good volume in California fields.

CUCUMBERS

Steady volume out of Baja.

CHILIES

Baja just started this week along with Northern California. Product is not short, but not plentiful either. We will see better volume in a couple of weeks.

BELL PEPPERS

Colored Bells

Red bells are super short due to major growers having quality and insect issues. Growers in California also planted less red bells this year due to the lack of water and labor.

Yellow bell peppers are also short due to the lack of water and labor in California.

Green Bells

Green bell peppers are short. The East Coast is pulling from California because Ohio is late and North Carolina has had weather issues. Growers in California planted less this year due to lack of water and labor.

CITRUS



Navels

Transition into imports is now complete. Volume on imports will be limited to start out and ramp up throughout the rest of August. Sizing will be fair across the board.

Valencias

California is the primary juicing orange option. California's new crop has started in fair volume now and will continue steadily throughout the summer. Sizing is on the smaller side, peaking on 113/138/88ct with some 72ct and few 56ct and larger.

Lemons

California is winding down through early August as imports begin to ramp up. California crop is peaking on larger sizes, 95ct and larger, mid and smaller sizes are somewhat limited. Imports from Mexico and South America have begun and will take over as California wraps up in both D1 and D2.

Limes

Steady volume on limes out of Veracruz and Jalisco.

Grapefruit

California Star Ruby out of D1 and D2 are available throughout early August and then the Marsh Ruby crop will start. Crop sizing is looking good across the board with excellent flavor.



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