Saladino’s Foodservice / GDSN Case Study

See how Saladino’s Foodservice leverages the GDSN,
and how sharing your product data through the GDSN can greatly
impact the way we market your products to our mutual customers.

Saladino's Foodservice uses the GDSN as the primary source
for information to create or update item data in their internal distribution systems.

Grande Cheese Company, is one of the many suppliers that publish rich product data to Saladino’s via the GDSN.

www.grandecheese.com

Once a supplier has accepted our subscription request and has published their product data to us via the GDSN, our item setup team can then download spec sheets generated through the GDSN. The spec sheets provide critical data like: TIHIs, shelf lives, case dimensions etc. These spec sheets are attached to the internal setup requests, which help expedite the item creation process in our ERP. Finally, once the item is created in our ERP, we import the spec sheets into our online ordering and mobile applications for our customers.

Through our online ordering site and mobile ordering application, our mutual customers have access to system generated product specification/sales sheets (containing Marketing and Nutritional information) and marketing images that are derived from GDSN product records.

Grande Cheese Company
001016 - **Cheese Mozzarella Loaf Whole Milk 0**

Saladino's FOODSERVICE

Nutrition Facts

Serving Size: 0
Number of Servings per: 0

Amount Per Serving

Calories:	Calories from Fat: 60 D70
	% Daily Value*
Total Fat	%
Saturated Fat 4 GRM	23%
Trans Fat 0 GRM	
Cholesterol	%
Sodium 210 MGM	9%
Total Carbohydrate 1 MGM	0%
Dietary Fiber 0 GRM	0%
Sugars	%
Protein	%

Vitamin A	%	Vitamin C	%
Calcium	10%	Iron	0%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie

	Calories	2,000	2,500
Total Fat		Less than	
Sat. Fat		Less than	
Cholesterol		Less than	
Sodium		Less than	
Total Carbohydrate			
Dietary Fiber			

Calories per gram

Fat	Carbohydrate	Protein

Benefits

Ingredients

Allergens

Handling Suggestions

Serving Suggestions

Prep & Cooking Suggestions

Product Specifications

Brand	Manufacturer	Product Category
GRANDE	Grande Cheese Company	Cheese Mozzarella

MFG #	SPC #	GTIN	Pack	Pack Desc.
00106	001016	90637876001065		8 x 7 LB RD/ CS

Gross Weight	Net Weight	Country of Origin	Kosher	Child Nutrition
57.75 lb	56 LB			

Shipping Information

Length	Width	Height	Volume	TixHi	Shelf Life	Storage Temp From/To
18.3 IN	12.5 IN	7.9 IN	1.05 FT3	8x5	0	36FA / 39FA

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Grande Cheese Company
001016 - **Cheese Mozzarella Loaf Whole Milk 0**

Saladino's FOODSERVICE

Nutrition Analysis

Calories	90 D70	Total Fat		Sodium	210 MGM
Protein		Trans Fats	0 GRM	Calcium	161 MGM
Total Carbohydrates···	1 MGM	Saturated Fat	5 GRM	Iron	0 MGM
Sugars		Polyunsaturated Fat		Potassium	53 MGM
Dietary Fiber		Monounsaturated Fat		Zinc	
Lactose		Cholesterol·		Phosphorus	
Sucrose					
Vitamin A(IU)·	200 MC	Vitamin D		Thiamin	
Vitamin A(RE)		Vitamin E		Niacin	
Vitamin C		Folate		Riboflavin	
Magnesium		Vitamin B-6		Vitamin B-12·	
Monosodium		Sulphites		Nitrates	

Additional Images

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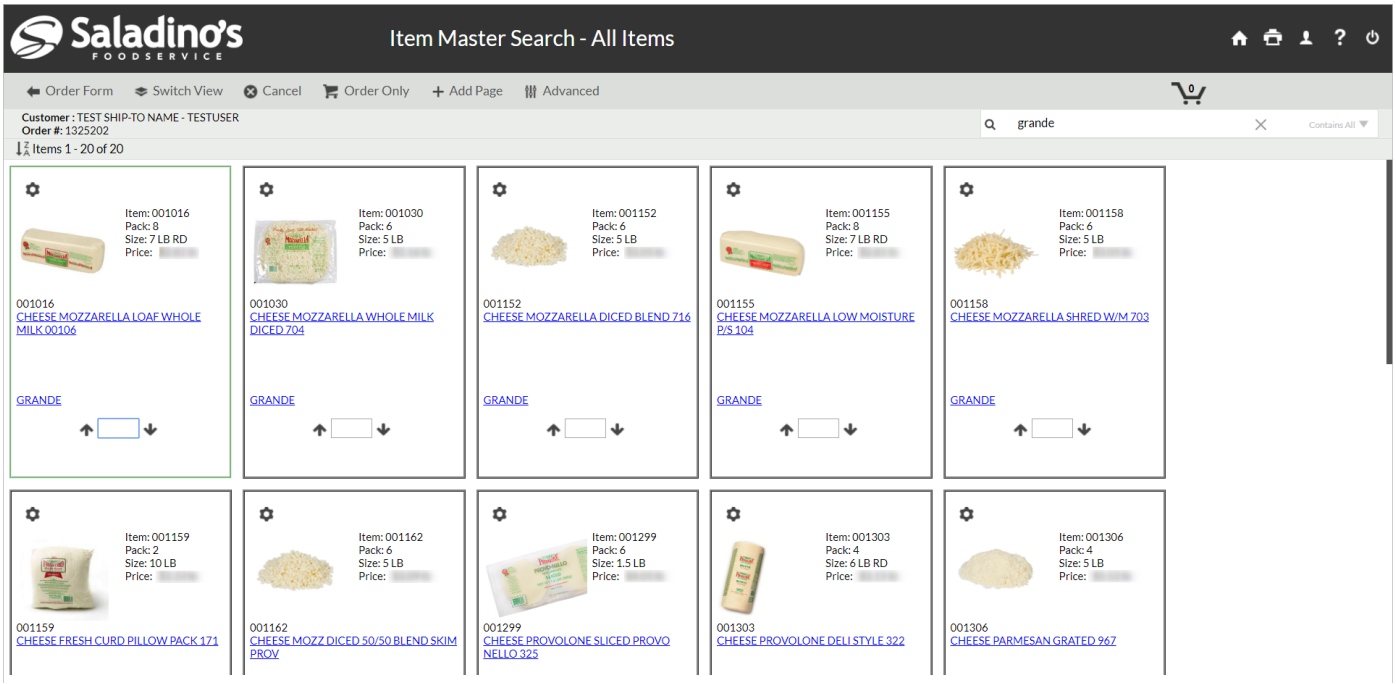
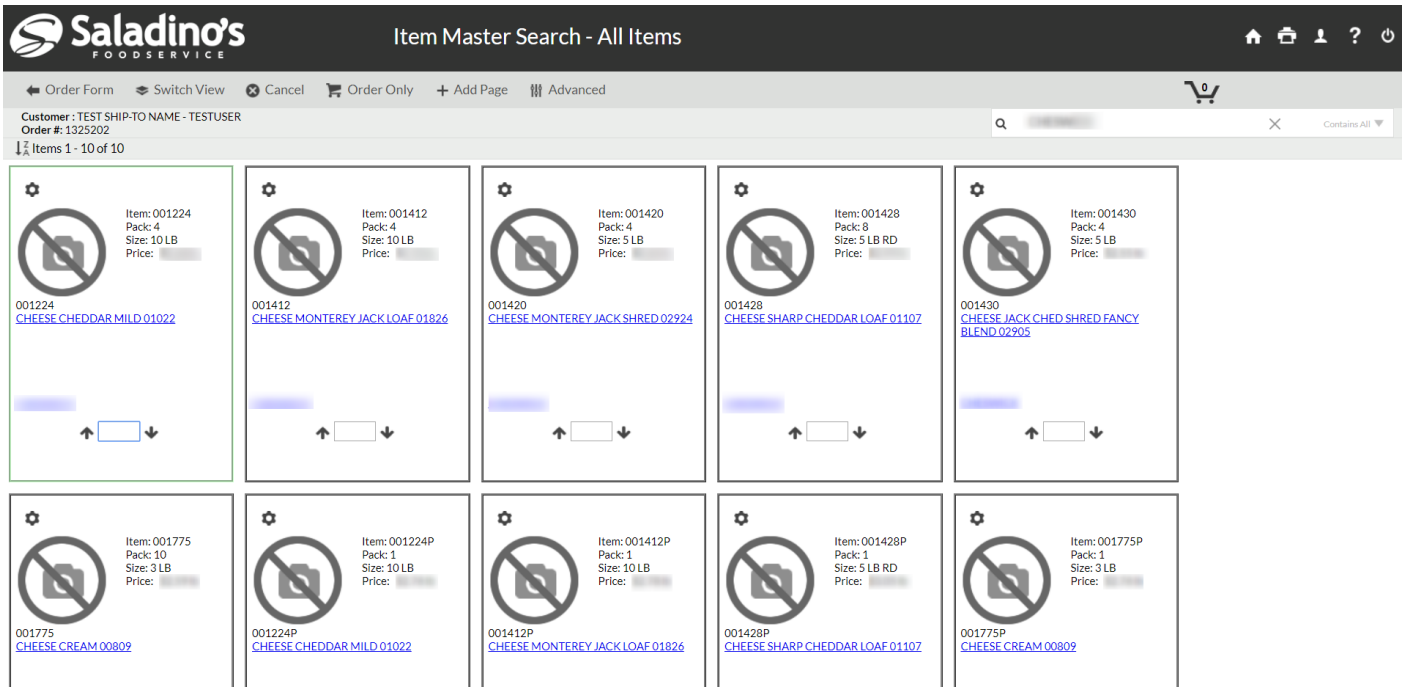
Marketing images taken from the GDSN are uploaded to Saladino's Online Ordering site and our Mobile Ordering application.

Saladino's Online Ordering Site

Searching "Grande" Brand:

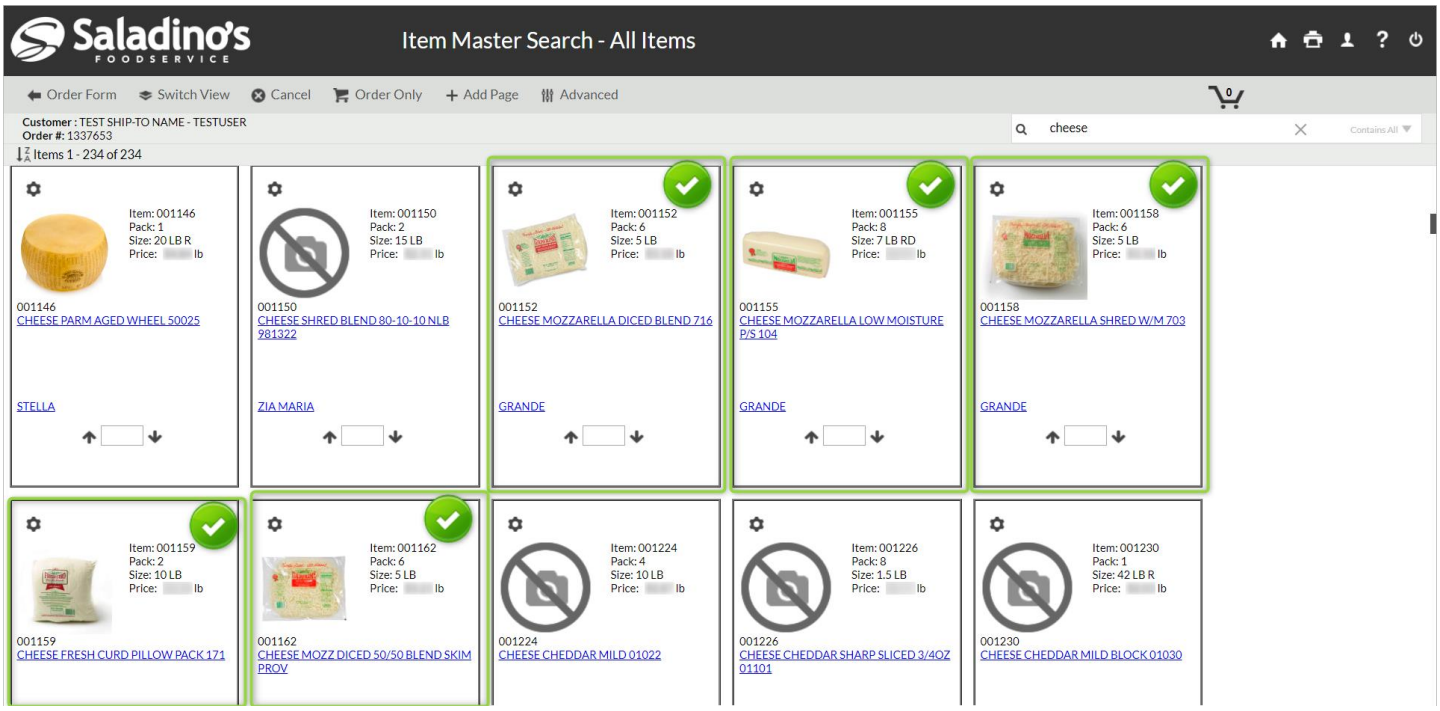


Searching Non-GDSN Supplier/Brand:



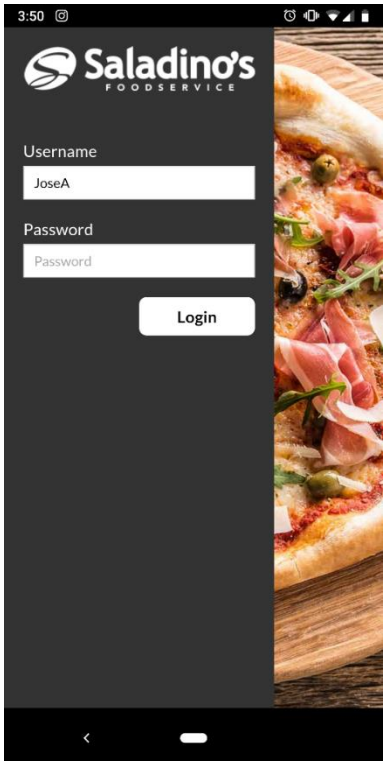
This Non-GDSN supplier is most likely experiencing greater sample requests, as customers have no idea what their products look like, which can be costly. Studies have shown that images alone reduce the number of samples customers request.

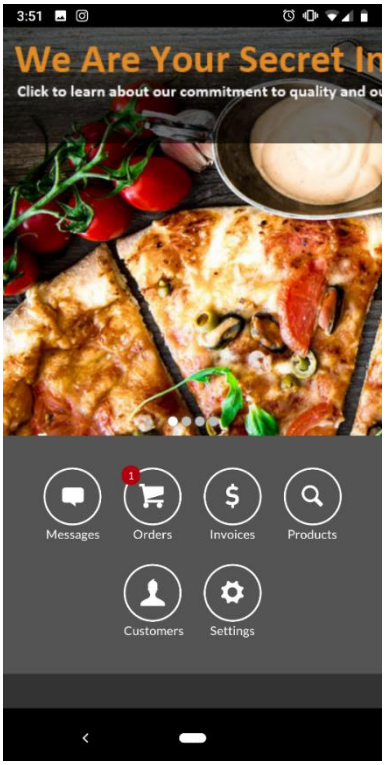
See how Grande stands out with a generic search for “cheese” in our online portal.

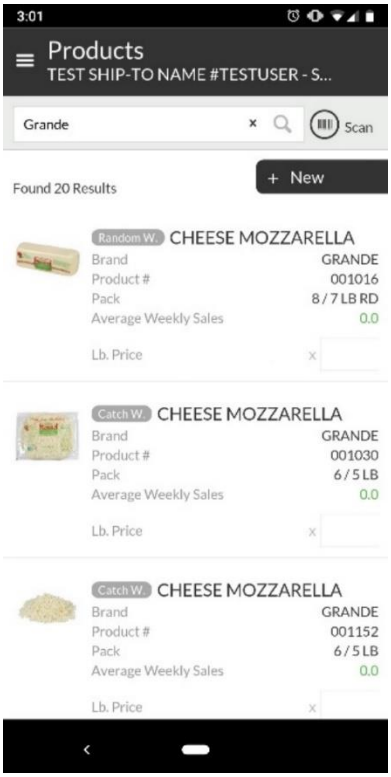


Saladino’s Mobile Ordering Application

Searching “Grande” Brand:

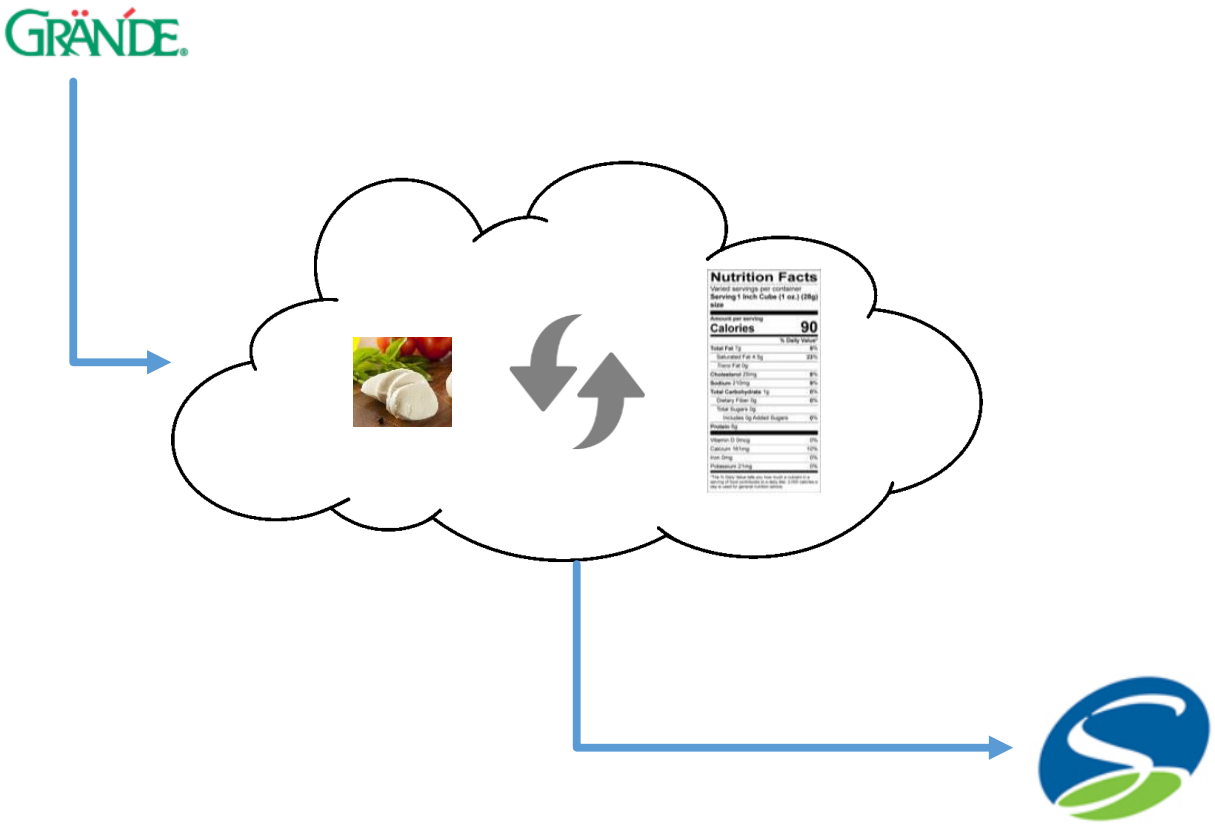






Item Updates/Changes

The GDSN makes it easy to keep the most up to date records. When a supplier processes an update/change to any attribute for a given item, our synchronized records will then get updated with the change. This guarantees that our data always matches the supplier's data. For example, if a supplier decides to include marketing information for their items, our synchronized record will process the update, and update our GDSN generated spec sheets with the change or new product details.



Thank you GRANDE. **for publishing to us via the GDSN!**

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Connecting Family, Friends & Food