



Saladino's Foodservice / GDSN Case Study

See how Saladino's Foodservice leverages the GDSN, and how sharing your product data through the GDSN can greatly impact the way we market your products to our mutual customers.

Saladino's Foodservice uses the GDSN as the primary source for information to create or update item data in their internal distribution systems.



Grande Cheese Company, is one of the many suppliers that publish rich product data to Saladino's via the GDSN.

www.grandecheese.com





Once a supplier has accepted our subscription request and has published their product data to us via the GDSN, our item setup team can then download spec sheets generated through the GDSN. The spec sheets provide critical data like: TIHIs, shelf lives, case dimensions etc. These spec sheets are attached to the internal setup requests, which help expedite the item creation process in our ERP. Finally, once the item is created in our ERP, we import the spec sheets into our online ordering and mobile applications for our customers.

Through our online ordering site and mobile ordering application, our mutual customers have access to system generated product specification/sales sheets (containing Marketing and Nutritional information) and marketing images that are derived from GDSN product records.

Grande Cheese Company
 001016 - Cheese Mozzarella Loaf Whole Milk 0

Nutrition Facts

Serving Size: 0
Number of Servings per 0

Amount Per Serving

Calories: Calories from Fat: 60 D70

		% Daily Value*			
Total Fat			%		
Saturated Fat	4 GRM	23%			
Trans Fat	0 GRM				
Cholesterol		%			
Sodium	210 MGM	9%			
Total Carbohydrate	1 MGM	0%			
Dietary Fiber	0 GRM	0%			
Sugars		%			
Protein		%			
Vitamin A	Per Srv	%	Vitamin C	Per Srv	%
Calcium	10%		Iron	0%	

*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie intake.

		Calories	
Total Fat	Less Than	5,000	5,000
Sat Fat	Less Than		
Cholesterol	Less Than		
Sodium	Less Than		

Total Carbohydrate
Dietary Fiber

Calories per gram
Fat Carbohydrate Protein

Benefits

Ingredients

Allergens

Handling Suggestions

Product Specifications

Brand	Manufacturer	Product Category
GRANDE	Grande Cheese Company	Cheese Mozzarella

MFG #	SPC #	GTIN	Pack	Pack Desc.
00106	001016	90637876001065	8	8 x 7 LB RD/ CS

Gross Weight	Net Weight	Country of Origin	Kosher	Child Nutrition
57.75 lb	56 LB			

Shipping Information						
Length	Width	Height	Volume	TxHI	Shelf Life	Storage Temp From/To
18.3 IN	12.5 IN	7.9 IN	1.05 FT3	8x5	0	36FA / 39FA

powered by

Grande Cheese Company
 001016 - Cheese Mozzarella Loaf Whole Milk 0

Nutrition Analysis

Calories	90 D70	Total Fat	Sodium	210 MGM
Protein		Trans Fats	Calcium	161 MGM
Total Carbohydrates	1 MGM	Saturated Fat	Iron	0 MGM
Sugars		Polysaturated Fat	Potassium	53 MGM
Dietary Fiber		Monounsaturated Fat	Zinc	
Lactose		Cholesterol	Phosphorus	
Sucrose				
Vitamin A(IU)	200 MC	Vitamin D	Thiamin	
Vitamin A(RE)		Vitamin E	Niacin	
Vitamin C		Folate	Riboflavin	
Magnesium		Vitamin B-6	Vitamin B-12	
Monosodium		Sulphites	Nitrates	

Additional Images

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Marketing images taken from the GDSN are uploaded to Saladino's Online Ordering site and our Mobile Ordering application.



Saladino's Online Ordering Site

Searching "Grande" Brand:

The screenshot shows the Saladino's Item Master Search interface for the 'Grande' brand. The search results are displayed in a grid of 10 items, arranged in two rows of five. Each item card includes a product image, item ID, pack size, and price. The items are:

- 001016 CHEESE MOZZARELLA LOAF WHOLE MILK 00106
- 001030 CHEESE MOZZARELLA WHOLE MILK DICED 704
- 001152 CHEESE MOZZARELLA DICED BLEND 716
- 001155 CHEESE MOZZARELLA LOW MOISTURE P/S 104
- 001158 CHEESE MOZZARELLA SHRED W/M 703
- 001159 CHEESE FRESH CURD PILLOW PACK 171
- 001162 CHEESE MOZZ DICED 50/50 BLEND SKIM PROV
- 001299 CHEESE PROVOLONE SLICED PROV NELLO 325
- 001303 CHEESE PROVOLONE DELL STYLE 322
- 001306 CHEESE PARMESAN GRATED 967

Searching Non-GDSN Supplier/Brand:

The screenshot shows the Saladino's Item Master Search interface for Non-GDSN supplier/brand items. The search results are displayed in a grid of 10 items, arranged in two rows of five. Each item card includes a product image, item ID, pack size, and price. The items are:

- 001224 CHEESE CHEDDAR MILD 01022
- 001412 CHEESE MONTEREY JACK LOAF 01826
- 001420 CHEESE MONTEREY JACK SHRED 02924
- 001428 CHEESE SHARP CHEDDAR LOAF 01107
- 001430 CHEESE JACK CHED SHRED FANCY BLEND 02905
- 001775 CHEESE CREAM 00809
- 001224P CHEESE CHEDDAR MILD 01022
- 001412P CHEESE MONTEREY JACK LOAF 01826
- 001428P CHEESE SHARP CHEDDAR LOAF 01107
- 001775P CHEESE CREAM 00809

This Non-GDSN supplier is most likely experiencing greater sample requests, as customers have no idea what their products look like, which can be costly. Studies have shown that images alone reduce the number of samples customers request.

See how Grande stands out with a generic search for “cheese” in our online portal.

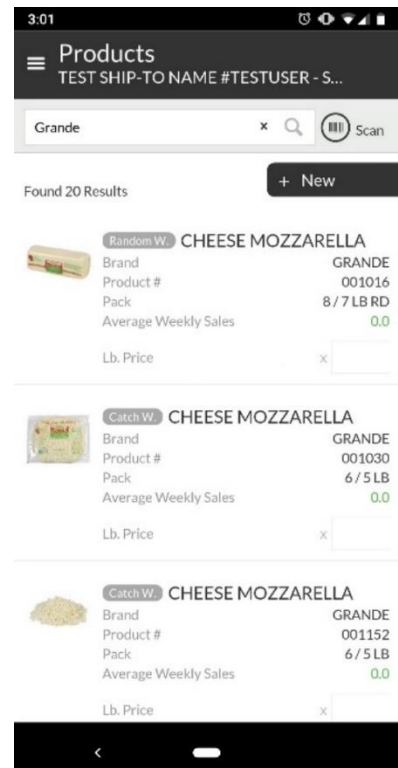
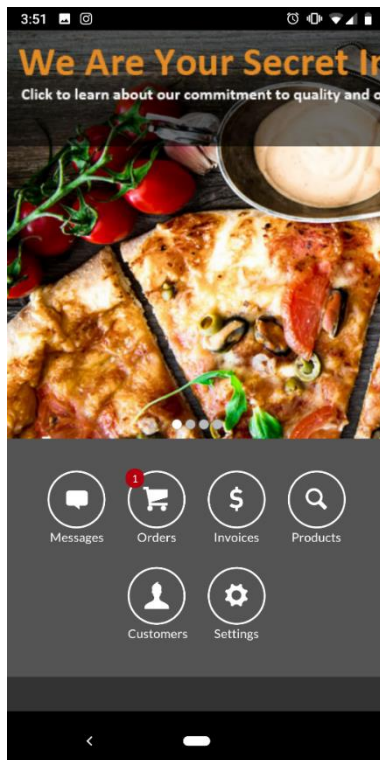
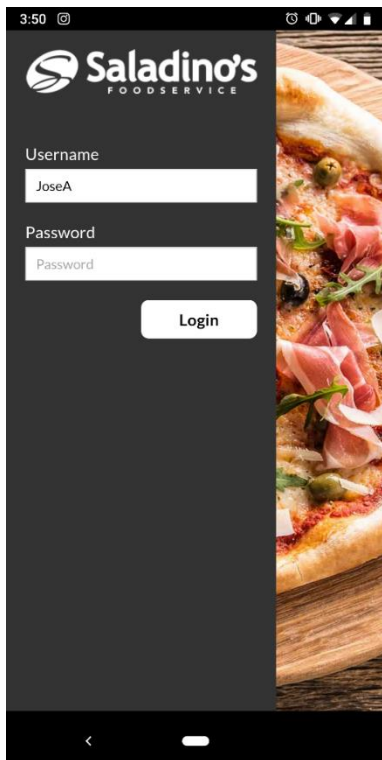
The screenshot shows the 'Item Master Search - All Items' interface. At the top, the Saladino's logo and 'FOODSERVICE' are visible. The search bar contains 'cheese' and shows 'Contains All' options. Below the search bar, there are navigation options: Order Form, Switch View, Cancel, Order Only, Add Page, and Advanced. The customer information is 'TEST SHIP-TO NAME - TESTUSER' and 'Order #: 1337653'. The results show 234 items, with the first 10 items displayed in a grid. The items are:

- 001146 CHEESE PARMAGED WHEEL 50025 (STELLA)
- 001150 CHEESE SHRED BLEND 80-10-10 NLB 981322 (ZIA MARIA)
- 001152 CHEESE MOZZARELLA DICED BLEND 716 (GRANDE)
- 001155 CHEESE MOZZARELLA LOW MOISTURE P/S 104 (GRANDE)
- 001158 CHEESE MOZZARELLA SHRED W/M 703 (GRANDE)
- 001159 CHEESE FRESH CURD PILLOW PACK 171
- 001162 CHEESE MOZZ DICED 50/50 BLEND SKIM PROV
- 001224 CHEESE CHEDDAR MILD 01022
- 001226 CHEESE CHEDDAR SHARP SLICED 3/4OZ 01101
- 001230 CHEESE CHEDDAR MILD BLOCK 01030

 The items 001152, 001155, and 001158 are highlighted with a green border and a green checkmark icon in the top right corner, indicating they are the 'Grande' brand. Other items have a 'no camera' icon in the top left corner.

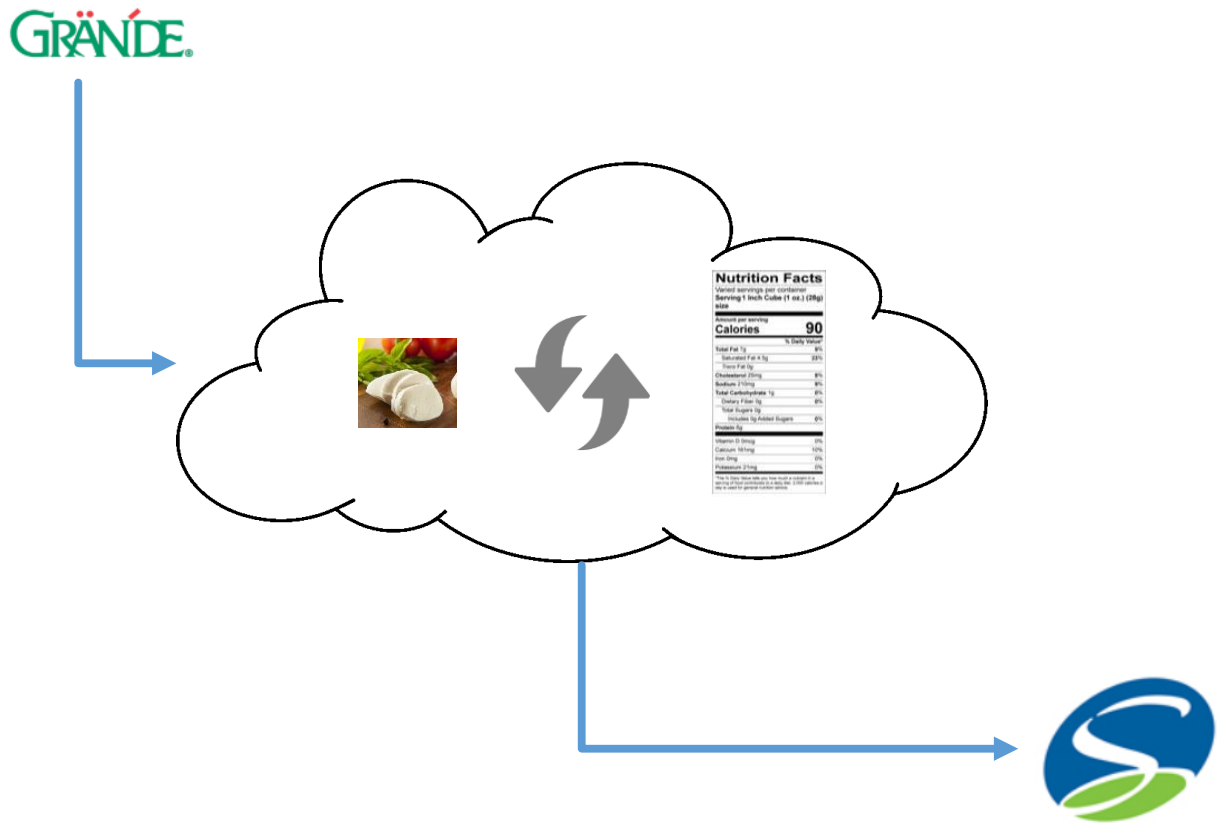
Saladino's Mobile Ordering Application

Searching “Grande” Brand:



Item Updates/Changes

The GDSN makes it easy to keep the most up to date records. When a supplier processes an update/change to any attribute for a given item, our synchronized records will then get updated with the change. This guarantees that our data always matches the supplier's data. For example, if a supplier decides to include marketing information for their items, our synchronized record will process the update, and update our GDSN generated spec sheets with the change or new product details.



Thank you **GRÁNDE** for publishing to us via the GDSN!

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Connecting Family, Friends & Food